

# Asia Agri-Tech Expo & Forum

ICC, Tainan, Taiwan  
11-13 June 2025



## Harvesting Innovation!

Organiser :  **informa markets**

Co-Organiser :  **MINISTRY OF AGRICULTURE**

 **TAINAN**

# Where the Asian Agriculture Industry Meets

Asia Agri-tech Expo & Forum (Asia Agri-tech), Asia's must attend agriculture exhibition, will bring together the global agriculture sectors at ICC Tainan, Taiwan, on 11~13 June 2025.

Asia Agri-tech creates excellent opportunities for exhibitors to showcase their products, technologies, services and total solutions to a wide range of industry professional visitors, both international and domestic.

Suppliers of agricultural technology, seeds, plant nutrition, soil management, plant protection, agricultural machinery, greenhouse technology & equipment, irrigation system & equipment are able to access to more than 25 countries.

The event brings together the key stakeholders to collaborate and make agriculture a more sustainable industry."

## Market opportunities

- The decline in the agricultural workforce & aging farming population is leading to agricultural automation.
- Demand for modern farming technologies and consumables is rising in order to increase production yields with limited arable land.
- Extreme weather events have a negative impact on agriculture yields.
- Smart agriculture total solutions which adapt to these climate shifts are crucial for ensuring food security.
- Water shortage limits irrigation and impedes agricultural productivity.
- Energy saving irrigation systems and water resources management technologies are in high demand.

## Top 5 reasons to exhibit

- Get orders onsite
- Enter into new markets
- Increase your brand awareness
- Maintain relationships with existing clients
- Get insight of industry trends

## Top reasons to visit

- Network with new suppliers
- Discover new products
- Meet with existing suppliers
- Increase your knowledge of the industry

## Exhibit profile

- ▼ Vegetable, fruit, flower seeds & seedlings
- ▼ Chemical fertilizer/ Pesticide
- ▼ Bio-, organic fertilizer/ Biorational pesticides
- ▼ Prevention and control of plant diseases
- ▼ Soil improvement
- ▼ Smart agriculture solution
- ▼ Applications of agricultural automation
- ▼ Greenhouse equipment & technology
- ▼ Ventilation system & equipment
- ▼ Agricultural product detect devices
- ▼ Agricultural product traceability system
- ▼ Agricultural machinery
- ▼ Irrigation system & equipment
- ▼ Agricultural waste management
- ▼ Hydroponic
- ▼ Aquaponics
- ▼ Plant factory and related product
- ▼ Ornamental plant & related technology
- ▼ Floriculture & gardening product
- ▼ Agricultural biotechnology

# 2024 Post show report

**200+** Exhibitors

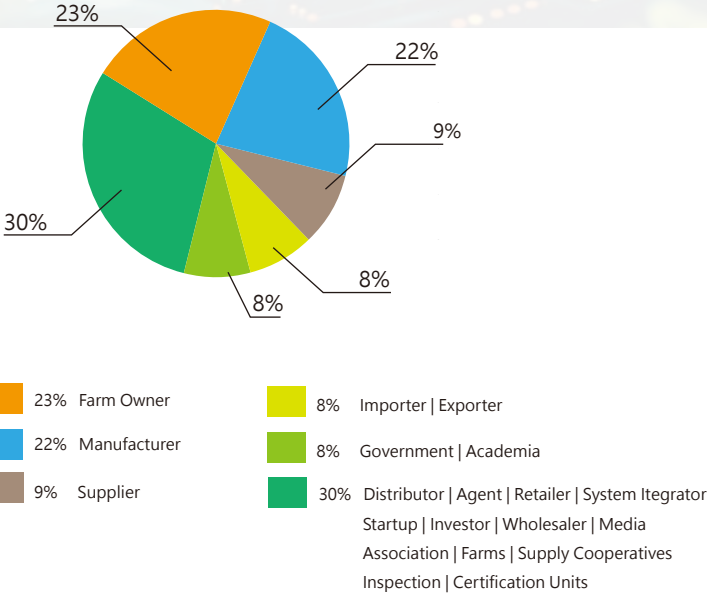
**162** Onsite Matchmakings

**3** Country Pavilions  
(Taiwan, Denmark, Netherlands)

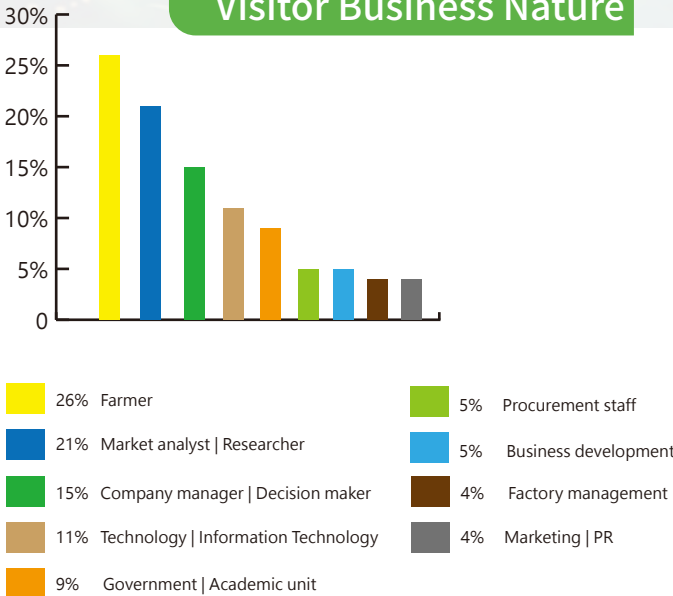
**27,811** Visitors

**33** Countries | Region

**8,712** Sqm Exhibiting Space



## Visitor Business Nature



## Exhibitor testimonial

**TAIWAN FLORICULTURE EXPORTS ASSOCIATION**  
Chairman Beck Wu

This exhibition promotes Taiwan's agricultural products and technologies globally, boosting export opportunities. It also familiarizes locals with smart agriculture. By merging external promotion and local recognition, it enhances visibility, resource access and technological progress, advancing Taiwan's agricultural industry.

**HC-Agrimaterial Co., Ltd**  
Chairman Chyung Ay, Ph.D.

This exhibition highlighted our agricultural PO diffusion film, attracting strong interest from both domestic and international visitors. It also fostered interactions between upstream and downstream industry players, opening doors for future collaboration.

## Top 10 visiting countries | region

- 01** Malaysia
- 02** Philippines
- 03** Japan
- 04** Vietnam
- 05** Thailand
- 06** China
- 07** Singapore
- 08** Indonesia
- 09** South Korea
- 10** Hong Kong



## Venue

ICC, Tainan, Taiwan



No. 3, Guiren 12th Rd., Guiren Dist., Tainan City

## Organiser



### Informa Markets Asia Limited Taiwan Branch

Informa Taiwan is part of Informa plc, the world's largest B2B event organiser.

Informa Markets creates platforms for diverse industries, facilitating year-round connections for customers, partners, and communities. They organize over 550 branded B2B events annually, including more than 15 agriculture, livestock, and aquaculture events across America, Europe, Africa, the Middle East, and Asia.

## Global sales offices

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- 👤 Mr. Emil Riswandi

### Other countries please contact:

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- ✉ aat.sales@informa.com
- 👤 Ms. Sophia Lu

## Conference sponsorship packages

- 🟪 Diamond sponsor: **US\$10,000**  
(Exclusive for 1 exhibitors only)
- 🟡 Platinum sponsor: **US\$5,800**  
(Exclusive for 3 exhibitors only)
- 🟢 Tailored Made



## Advertisement opportunities

- New product launch seminar
- Venue front gate flags
- Pull-up poster
- EDM mailing
- Balloon
- Official website banner
- Fans
- Bottle water

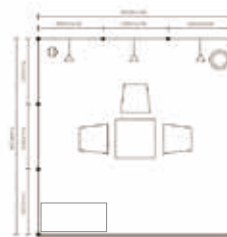


\*For more information, please contact sales office

## Booth fee

Raw Space	US\$330/sqm (minimum 36 sqm)
Shell Scheme booth	US\$365/sqm (minimum 9 sqm) Including : company fascia board, partitions, 1 table, 3 chairs, 3 lights, 1 Info-Counter, 1 socket and 1 bin

\* All prices are subject to 5% VAT.



## Supported parties



Website



Video